

Requirements for the website:

- Current website can be found at www.prep4gmat.com, but don't try to use the structure or the design of those pages. We want a new/different website.
- Screen resolution of 1024x768 for website
- Following slides are meant to be a wireframe with sample copy (as close as possible to the final copy).

logo

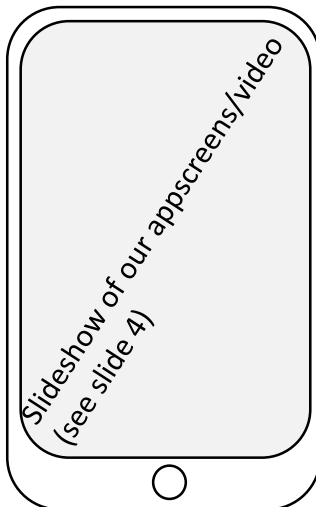
[English](#) | [Chinese](#)



"I increased my GMAT score by 130 points after one month... I made it into MIT." – Alba Med



"It's almost like you have a coach in your pocket" – Boston Herald



English iPhone version:



English iPad version:



Leave your e-mail address and we'll send you a download link:

submit

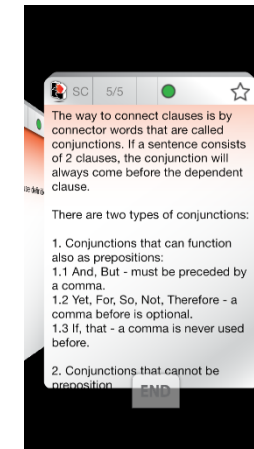
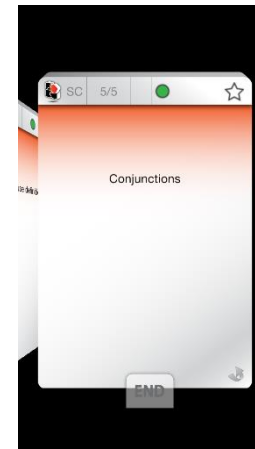
We have created Prep4 GMAT as the most comprehensive GMAT preparation system. It's a full course in a mobile app.

Carousel with 3 reasons to download our app
(see slide 3)

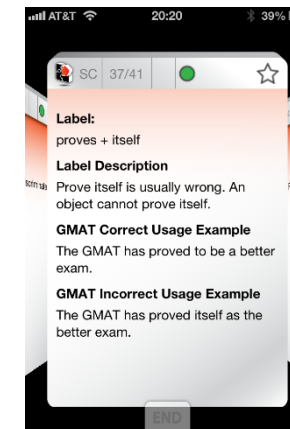
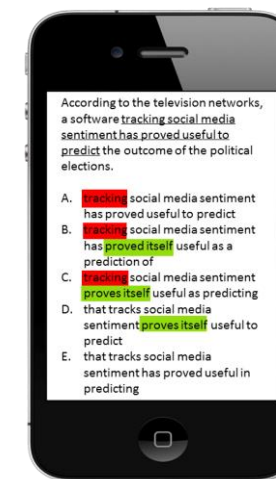
Follow us:



1. Study the concepts using hundreds of flashcards



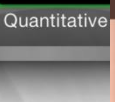
2. The *Label Studying Method™* helps you identify the concepts that will be tested in the GMAT. It acts like an X-ray for the GMAT questions. By learning to identify the concepts that are being tested, you will be able to find the right answer faster.



3. Study on the move! The Prep4 GMAT mobile app works offline, so lets you study for the GMAT whenever and wherever you want. Whether you are on a plane or in a train or have some time to spare during your break.

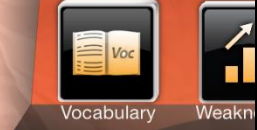
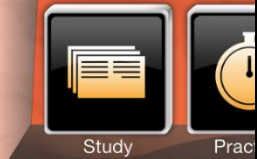
Slideshow in the phone: you can use these screenshots

12:06 67%



Let Us Know

Main Verbal



Vocabulary Weakness

proves + itself

END

Label:
proves + itself

Label Description
Prove itself is usually wrong. An object cannot prove itself.

GMAT Correct Usage Example
The GMAT has proved to be a better exam.

GMAT Incorrect Usage Example
The GMAT has proved itself as the better exam.

END

1/1 SC 1/1 100% 00:1

Although it was anticipated that the electorate would shun the rural-government in the upcoming election, those who are urban and the rural voters

Although it was anticipated that the urban electorate would shun the rural-centric government in the upcoming elections, pre-polls predict that both urban and the rural voters approve of government actions.

urban and the rural voters
urban voters and the rural
urban and the rural voters
urban and rural voters
rural voters who are urban and those who are rural

Submit

it and Which

reference

o and Whom.

of Confess + of



None

END



Verbal Verbal Test

Please select number of minutes for the next practice test:

0 Min 15 Min 75 Min
0 Questions 8 Questions 41 Questions

End Time

The system will randomly select questions for you to practice, with the same percentage as you will encounter in the GMAT

Start Study

10.31.13
12:35

Homemanager slideshow in the phone

Samples of design elements & logo:
the following 3 slides contain some ideas for
colors used in our style guide. Use them for
inspiration, not as a rule.



L|T|G
Exam Prep Platform

Heading

Existing study tools are a pain.



Ineffective



Expensive



No detailed &
actionable
analytics



No serious
mobile
solution

logo

